



首届ASTA中国旅游营销大会

ASTA China Summit 2017

展位招商手册

Exhibitor Manual

American Society of Travel Agents (ASTA)
Beyond Summits Ltd

Nov. 8th, 2017

上海思为文化传播有限公司

2017年11月8日

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Important Notice

Host Place:
Ballroom B + the corridor on the first floor of Guiyang International Eco-Conference Center, Guizhou, China

Time:
Nov. 9th, 2017

Application Deadline:
Oct. 20th, 2017

Open Time:
13:30~15:30 PM, Thursday, 9 Nov. 2017

The agenda is subject to change. Please keep yourself updated with latest info.
For any further help, you can contact with Beyond Summits Ltd.

1、ACS Product Category Index



1.0	Tourism Organization/Institution	4.0	Transportation	7.0	Info & Consulting
1.1	Travel destination office/bureau	4.1	Bus company	7.1	Education & continuing education
1.2	Travel industry association	4.2	Airport	7.2	Travel agency and teaching facility
1.3	MICE and tourist management authority	4.3	Airline company	7.3	Postsecondary school/college
		4.4	Car rental company	7.4	Investment and consulting
2.0	Hotel & Accommodation	4.5	Railway company	7.5	Trade association/organization
		4.6	Cruise route	7.6	Media/PR company
2.1	Business hotel	4.7	Sightseeing boat	7.7	Travel insurance
2.2	Vacation hotel	4.8	Yacht party	7.8	Science and research
2.3	Conference hotel	4.9	Limousine service		
2.4	Apartment hotel	4.10	Air charter service		
2.5	Resort				
2.6	Homestay			8.0	Media
2.7	Budget hotel				
2.8	World-class star hotel	5.0	Business Travel /MICE	8.1	News
2.9	Healthcare resort hotel			8.2	Industry magazine
		5.1	Travel management company	8.3	Editorial office
3.0	Travel Agency & Local Accommodation Services	5.2	Business travel agency	8.4	TV station/radio station
		5.3	Exhibition center		
3.1	Adventurous travel	5.4	Conference venue		
3.2	Cultural tour	5.5	Exhibition company	9.0	Publishing House
3.3	Inbound travel agency	5.6	Incentive travel		
3.4	Special-offer travel	5.7	Conference		
3.5	Young tourists group (aged 18-35)	5.8	Destination management company	10.0	Exclusive Products
3.6	Teenager travel group				
3.7	Cruise			10.1	Cultural performance
3.8	Wild life tour	6.0	IT & Software	10.2	Leisure park
3.9	Language immersion tour			10.3	Catering trade
3.10	City tour	6.1	Booking system	10.4	Museum
3.11	Winter sport tour	6.2	Distribution system	10.5	Music festival
3.12	Golf vacation	6.3	CRM	10.6	Theater/Opera house
3.13	Healthcare travel	6.4	Content management	10.7	Historical sites
3.14	Family travel	6.5	B2C	10.8	Non-profit organization
3.15	Disabled travel	6.6	Online payment system	10.9	Comprehensive resort
3.16	Medical treatment travel	6.7	Communication		

2. ACS Booth Application Form



Please fill out the below form. Items marked with * are mandatory.

Product :

This is very important. Please refer to Page 2 and enter your product category here. If you list more than 5 categories, you will be charged extra fees.

1. Tourism Organization/Institution
2. Hotel & Accommodation
3. Travel Agency
4. Transportation
5. Business Travel/MICE
6. IT and Software
7. Info and Consulting
8. Media
9. Publishing House
10. Exclusive Products

Invoice Info

Invoice Title:*

Taxpayer's
Registration
Number:*

Address:

Phone:*

Bank:*

Account
Number*

Postal Address for Invoice

Address:

Phone:

Email :

By submitting this application form, you agree to the following terms:

You agree that your exhibiting info is open to any group or media who are interested in it, and authorize us to release it online.

You agree to receive messages from Beyond Summits Ltd and its business partners.

You agree that, in regard to booth rental fees, Payment Notice will be sent to exhibitors provided that all required items in the application form are filled.

Company Seal &
Signature of
Authorized
Representative: *

Place & Date:*

2. ACS Booth Application Form



Exhibitor
Name : *

According to the terms & conditions of the exhibition,
I want to reserve the below booth(Please mark your selected one):

☐ 58 Standard Booths ($3 \times 3 = 9\text{m}^2$) Booth Code : *

Note: 9m^2 booths are standard booths constructed
by the host.

☒ 3 Large Booths ($3 \times 6 = 18\text{m}^2$) , **sold out** Booth Code:*

☒ 2 Super Large Booths ($6 \times 6 = 36\text{m}^2$) , Booth Code: *
sold out

☒ **$3\text{M} \times 3\text{M} = 9\text{m}^2$ Standard Booth, including basic construction package**
Each 9m^2 Standard Booth: USD 3,000

☒ **$3\text{M} \times 6\text{M} = 18\text{m}^2$ Large Booth, including basic construction package**
Each 18m^2 Large Booth: USD ** ; RMB ** sold out

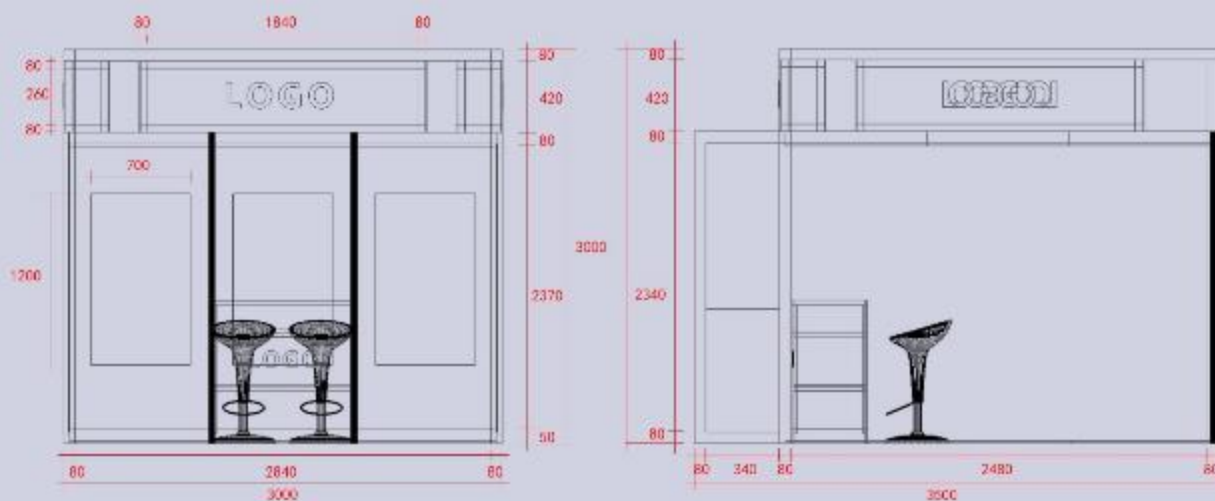
☒ **$6\text{M} \times 6\text{M} = 36\text{m}^2$ Super Large Booth, including basic construction package**
Each 36m^2 Super Large Booth: USD * ; RMB *** sold out**

Remark: For the discount of the first ASTA China Summit 2017, first come, first served. For more details, please contact our business development team.

2. ACS Booth Application Form

Each 9m² Standard Booth includes:

- Booth set up/remove
- 1 desk
- 2 chairs
- 1 bar stool
- Inquiry counter
- 1 dust basket
- 1 ID sign
- Power connection
- Socket



The exhibitors who applied for 9m² Standard Booths will have:

- 2 Badges (*Extra badge can be bought at \$250 each; accessible to ACS education session and other conferences)
- 1 chance of exposure on ACS Program of Events (print and digital)
- Company name listed on the official website of ASTA China Summit (EN/CH web)
- Provide gifts and special prints for participants together with ASTA staff
- Other sponsorship benefits and marketing opportunities

3. ACS Brochure and Promotion



The promotion fees are included in the booth rental fees.

Note:

By applying for a 9m² booth, the primary exhibitor can have 1 chance of exposing the company on ACS brochure(print & digital). For each additional 9m² booth, the exhibitor will be given 1 more exposure chance on the brochure. Please be noted 1 exposure chance is limited to 1 company name, meaning if 2 or more than 2 company names are submitted to us, only the first one will be published. If an exhibitor requests to add additional company names, USD ** will be charged for each additional name by the host, with a maximum of 2 company names permitted for each 9m² booth.

Services Provided for Exhibitors

ACS Program of Events

Basic information entry (Company name, country, city, address, post code, contact info(name, phone, email), booth No., company profile in 100 words)

ACS Online Directory

Basic Info Entry (company name, company logo, country, city, company address, booth No., company website)

Contact Info (name, phone, email)

Company Profile (no more than 400 words)

Products Description (A maximum of 4 products with description), pics and links (No more than 800 words for each product)

More promotional services are available if needed.



2017年ASTA中国旅游营销大会 **ASTA China Summit 2017 (ACS 2017)**



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